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**Thank you for sponsoring the Downtown Mile for CASA!** The September 10th, 2022 Downtown Mile for CASA will be a live one-mile race with a virtual option sponsored by the Fredericksburg Area Running Club. This event will benefit Rappahannock CASA, which advocates for abused and neglected children in the Fredericksburg area. **Please learn about CASA and their mission at http://www.rappahannockcasa.com/**

*Please complete the form below to become a sponsor of the 2022 Downtown Mile for CASA.*

**Sponsor’s name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact person’s name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact phone #:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Contact email**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship level (Please check one.):**

* **Presenting Sponsor (Title Sponsor) ($2,500):** 
  + The presenting sponsor will have exclusive naming right. (The Downtown Mile for CASA presented by…)
  + A presenting sponsor banner will be displayed at the start/finish line.
  + Presenting sponsor name and logo advertised on The Downtown Mile for CASA race registration site with a link to your website.
  + Sponsor can provide banners to be displayed near the finish line
  + Sponsor logo and presenting title will be displayed on the front of race shirts
  + Sponsor is provided booth space at the finish line area
  + Marketing materials (provided by the sponsor) will be placed inside each race packet
  + Sponsor listed on all printed ads for the race
  + Social media recognition through FARC, Downtown Mile for CASA and Rappahannock CASA profiles.
* **Platinum (Heat Sponsor) ($1,000):** 
  + Heat Sponsors will be recognized at the beginning of their heat during the race.
  + Sponsor name, logo and website link placed on The Downtown Mile for CASA race registration site
  + Sponsors are welcome to provide a banner to be displayed near the finish line
  + Sponsor logo will be displayed on the back of race shirts
  + Space provided at the finish line for table/booth display
  + Marketing materials (provided by the sponsor) will be placed inside each race packet
  + Sponsor listed on all printed ads for the race
  + Social media recognition through FARC, Downtown Mile for CASA and Rappahannock CASA profiles.
* **Award Sponsor (Prize Money Sponsor) ($1,000):** 
  + Award Sponsor will be recognized at the beginning and end of each heat during the race.
  + Award Sponsor will present all prize money awards during the event.
  + Sponsor name, logo and website link placed on The Downtown Mile for CASA race registration site
  + Sponsor is welcome to provide a banner to be displayed near the finish line
  + Sponsor logo will be displayed on the back of race shirts
  + Space provided at the finish line for table/booth display
  + Marketing materials (provided by the sponsor) will be placed inside each race packet
  + Sponsor listed on all printed ads for the race
  + Social media recognition through FARC, Downtown Mile for CASA and Rappahannock CASA profiles.
* **Gold ($500):** 
  + Sponsor logo will be displayed on the back of race shirts
  + Sponsor name, logo and website link placed on The Downtown Mile for CASA race registration site
  + Marketing materials (provided by the sponsor) will be placed inside each race packet
  + Social media recognition through FARC, Downtown Mile for CASA and Rappahannock CASA profiles
* **Silver ($250-$499)**:
  + Marketing materials (provided by the sponsor) will be placed inside each race packet
  + Social media recognition through FARC, Downtown Mile for CASA and Rappahannock CASA profiles.

**Note: Sponsorship can be made until race day, however logos must be received by August 20th to be placed on race t-shirts and bibs**. Please email your company logo to [dtmile4casa@runfarc.com](mailto:dtmile4casa@runfarc.com) (please put “Downtown Mile logo” in the subject line).

**Please mail this form and your sponsorship check** to the Fredericksburg Area Running Club (FARC) at P.O. Box 3653, Fredericksburg, VA 22402. Donations to FARC, a 501(c)(3) club, are tax-deductible. While FARC organizes the race, CASA will receive 100 percent of race proceeds to assist with their mission.

**Race Website-** https://runsignup.com/Race/VA/Fredericksburg/DowntownMileforCASA

**Questions?** Email CASA at rappcasa@gmail.com or race organizers at dtmile4casa@runfarc.com.

